



Redesign your store with Intel

Take part in the competition and go
on winter holidays of your dreams!

HOME

COMPETITION FORM

Rules of the photo competition for Intel® resellers „Redesign your store with Intel”

1. Regulations set out the rules of the Intel's® competition „Redesign your store with Intel” for Intel resellers.
2. The organizer of the contest on behalf of the Intel Technology Poland is Medianus advertising agency located in Krakow, on Mogilska Street, 69.
3. The competition is open from September 1st to November, 15th 2010.
4. The competition is organized for resellers who receive the newest marketing materials from Intel®. The participants are required to fill in the competition form and attach two photographs presenting the reseller's store after the newest Intel® marketing materials have been displayed.
5. The technique of taking photos is not specified. Two photos (after placing the newest elements of the Intel® marketing materials) should be uploaded on the competition website www.merch.medianus.eu and the competition form should be carefully filled in (name, surname, name of your company, address etc.)
6. The photographs may be sent from September 1st to November, 15th 2010. The competition results will be announced on November 25th 2010.
7. The best photos will be selected by a jury appointed by the organizer. The decision of the jury is final.
8. The main criteria in selecting the photos are:
 - Intel® marketing materials should be displayed in the reseller store in the most similar way as the organizer presented on a example picture, that can be seen on the home page of the competition.
 - The highest rates will be awarded to the store that will use Intel marketing materials in a most stylish and neat manner.
 - Visibility of the materials (all materials easily visible, exposed, and not obscured)
 - Consistency with the rest of the materials and aesthetics of the shop decoration of promotional material placed in the dealer's shop.
9. The winner will receive the grand prize which is a 1000 USD tourist voucher. The stores lower on the winners' list will receive 700 USD, 500 USD and 300 USD tourist vouchers respectively. The awarded participants from countries other than Poland will be granted tourist vouchers of the same value expressed in USD (1000, 700, 500, 300 USD, exchange rate from November 25th 2010) or the currency of their country. Implementation of tourist vouchers is based on rules defined in the rules specified by the institution that sold travel vouchers. This information will be given the winners of the competition, after the announcement of the results.
10. Considering that the participants of the Competition conduct business activities closely related to the Competition task, the value of the prize constitutes the income from the business activities referred to in Article 10.1.3 of the Natural Persons Income Tax Act. The 10% flat-rate tax does not apply to the Competition prize. The organizer of the Competition stipulates that it does not perform the function of a taxpayer and the value of the prize does not include any tax liabilities resulting from winning of the prize.
11. Uploaded images will not be returned. Upon sending the photographs they are transferred to the ownership of the organizers.
12. Winners will not be able to receive payment of the equivalent award and will not able to get any other award instead of it. These findings apply also to the withdrawal of the award, regardless of cause.
13. Sending the work means you accept the terms of competition and rules.